



SAINT PETERSBURG  
STATE UNIVERSITY  
OF ECONOMICS

The First Rectors Forum  
of Russia and Thailand  
«Education in Russia and Thailand:  
Dialogue with the Digital Society»

# Cooperation with industry and alumni – key factor of UNECON leadership in education and science

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1-5<sup>th</sup>  
2021



SAINT PETERSBURG  
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## 2012 SAINT-PETERSBURG STATE UNIVERSITY OF ECONOMICS IS ESTABLISHED

Established  
in 1930



Established  
in 1930



Established  
in 1999



САНКТ-ПЕТЕРБУРГСКИЙ  
ГОСУДАРСТВЕННЫЙ  
ЭКОНОМИЧЕСКИЙ  
УНИВЕРСИТЕТ



# FACTS AND FIGURES

8

schools

1

college

48

departments

3

institutes

40+

bachelor  
programmes

60+

master  
programmes

16

PhD  
Programmes

8

Specialist  
Programmes



**1100+**

lecturers



**12000+**

students



**300+**

PhD students



**1100**

international  
students



**250**

international  
partner  
universities



**150**

academic  
exchange  
programmes





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# BACHELOR AND SPECIALIST MAJORS

Economics  
Management  
Human resources management  
Trading  
Commodity studies  
Service  
State and Municipal administration  
Business informatics  
Applied mathematics and computer science  
Applied computer science  
Quality management  
Laws  
Tourism

Hospitality management  
Advertising and Public relations  
International regional studies  
International relations  
Linguistics  
Sociology  
Data security  
Information systems and technologies

## SPECIALIST TRAINING

Economic security  
Customs affairs



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# MASTER MAJORS

- Economics
- Management
- Finance and credit
- Tourism
- Trading
- Laws
- Linguistics
- Sociology
- Applied computer science
- Human resources management
- Applied mathematics and computer science
- Advertising and Public relations
- Social work
- Service
- Hospitality management
- State and Municipal administration







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# SCIENTIFIC AND RESEARCH WORK PATRONS



- St. Petersburg government
- Federal Board of Treasury
- Ministry of Finance of the Russian Federation
- Ministry of Industrial Trade of the Russian Federation
- Eurasian Committee of Economics
- Inter-Parliamentary Assembly of the Commonwealth of Independent States
- Legislative Assembly of St. Petersburg and other ministerial bodies



- Gazprom
- Russian Railways
- Almaz-Antei
- Alfa Bank
- Bank VTB
- Plant Navigator
- Techpibor
- Kirovsky Zavod
- St. Petersburg Vodokanal etc



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**One of the key advantage of  
UNECON –  
active linkages and effective  
partnerships with leading industry  
corporations and finance  
organizations in Russia  
and foreign countries**





# Effective system of strategic partnership internal coordination



## Internal Coordination



## External Communications





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# UNECON Board of Trustees

- Provides proposals for solving current challenges and perspective directions of the university development.
- Attracts financial and material resources to ensure the current activities and development of the university, its educational, scientific and social infrastructure
- Promotes the UNECON development, improvement of the educational process, scientific research, implementation of new IT and pedagogical technologies, supports integration of education and science, cooperation with industry.

**Chairman of the UNECON Board of Trustees,**  
Chairman of the Board, JSC Gazprom  
Mr. Alexey Miller





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# Annual meetings of the UNECON Board of Trustees







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# UNECON Endowment

The University Endowment Fund currently supports programs:

1. Support of scientific and research work of students and academic staff. Within the framework of this program, it is possible to co-finance the secondment of students, teaching staff, at the suggestion of dean's offices and on the basis of a subsequent decision of the fund.
2. Support for publication activities. The possibility of payment of premiums for academic staff (planning to publish in Scopus research magazines).
3. Support of innovational activity - promotion of new methods and technologies of teaching and education management.





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## Various directions of UNECON strategic partnership with industry (1)

- Creation of positive image of future profession - regional professional orientation of youth (graduates of schools) from the regions – operational areas of corporate partners
- training of personnel for corporate partners;
- high qualified specialists and top-managers of leading Russian and foreign enterprises involved in UNECON educational process (it allows to integrate the expert potential of UNECON and its corporate partners);





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## Various directions of UNECON strategic partnership with industry (2)

- UNECON corporate partners provide relevant topics of students coursework and diploma projects;
- University students annually receive thousands options of internships and trainings in industry;
- representatives of UNECON corporate partners participate in activity of the State Examination Commissions, which provides an independent assessment of the education quality;
- UNECON corporate partners assist on update and development of educational programs;
- Corporate partners provide financial support for development of laboratory base and infrastructure;







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## UNECON strategic partnership with industry – student career development

Student career development and employment is one of the most important direction of UNECON strategic partnership with corporate partners. UNECON arrange «Corporations Days», Job Fairs, individual meetings and thematic events with corporate partners (organized by Directorate on alumni and corporate partners relations and Alumni association).

Corporate partners provide a list of relevant vacancies for further students employment. There is special Office for Student Career Development in the Directorate on alumni and corporate partners relations, which helps students and graduates to find the best offers on the modern labor market.





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## Examples of strategic partnership with corporate partners:

### COLLABORATION WITH GAZPROM

- UNECON is an outpost of Gazprom (agreement of partnership of 27.06.2011)
- 2014 – an advanced department of Gazprom was established
- An advanced programme to enhance the quality of education and to train specialists launched in 2018/2019 (approved on 13.09.2018)
- 2019 – launched a master programme "Oil and gas trading"





# UNECON Distinguish Alumni



Mr. Alexey Miller,  
Chairman of the Board,  
GAZPROM



Mr. Oleg Belozerov,  
Chairman of the Board,  
Russian Railroads



Mrs. Tatiana Golikova,  
Deputy Prime Minister  
of the Russian Federation



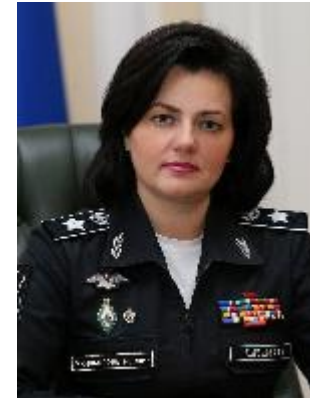
Mr. Anatoliy Chubais  
Presidential Envoy for the  
International organizations



Mr. Dmitriy Patrushev,  
Minister of Agriculture of  
the Russian Federation



Mr. Vitaliy Saveliev,  
Minister of Transport  
of the Russian Federation



Mrs. Tatiana Shevtcova,  
Deputy Minister of Defense  
of the Russian Federation



Mr. Aleksandr Morozov,  
Deputy Minister of Industry and  
Trade of the Russian Federation



# UNECON Distinguish Alumni



Mrs. Olga Dragomiretskaya,  
Executive Vice-President,  
Gazprombank



Mr. Aleksandr Liberov,  
President,  
Siemens Russia



Mr. Aleksei Mordashov,  
Chairman of the Board,  
Severstal



Mr. Aleksei Kornya  
President,  
Mobile Tele Systems (MTS)



Mr. Dmitry Lebedev,  
Chairman of the Board  
of Directors, Bank RUSSIA



Mr. Mikhail Myasnikov,  
Head of Eurasian  
Economical Commission



Mr. Sergey Naryshkin,  
Director, Intelligence Service  
of the Russian Federation



Mr. Denis Bortnikov,  
Deputy President – Deputy  
Chairman of the Board, VTB

# UNECON Distinguish Alumni



Mr. Tigran Saksisyan, Deputy  
Chairman of the Board,  
Eurasian Development Bank



Mr. Boris Listov,  
Chairman of the Board,  
Rosselkhozbank



Mr. Andrey Murov,  
Chairman of the Board of  
Directors, FGS UES (Federal Grid)



Mr. Ilya Shestakov,  
Deputy Minister – Head of  
Federal Fisheries Agency



Mr. Dmitry Gogin,  
Head, Federal Agency  
for State Reserves



Mr. Valeriy Tikhonov,  
Director, State Feldeger Service  
of the Russian Federation



Mr. Viktor Evtukhov, Deputy  
Minister of Industry and Trade  
of the Russian Federation



Mr. Georgy Semenenko,  
Director General,  
Kirov Plant



associations  
es graduates  
t Petersburg



**Mrs. Olga Onufrieva,  
Executive director,  
UNECON Alumni Association**



# Directions of university Alumni Relations – UNECON Alumni Forum

More than thousand of UNECON distinguished alumni attended Alumni Forum. Those graduates made a significant progress in the Civil service, in business, science, education and politics. UNECON Alumni Forum was organized and supported by UNECON Alumni Association.





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# UNECON Alumni Forum – plenary session

The key event – Forum **plenary session**:  
"University in the economy of the future:  
transformation of professions and new challenges".  
The session was addressed by outstanding  
university alumnus:

- Chairman of the Board of Directors, Gazprom,  
Chairman of UNECON Board of Trustees **Alexey Miller**;

- Director-General - Chairman of the Board  
of Directors, «Russian Railroads» **Oleg Belozеров**;

- Deputy Minister of Defence of the Russian  
Federation **Tatiana Shevtsova**;

- Chairman of the Board, The Eurasian  
Economic Commission, **Tigran Sargsyan**;

- Deputy Minister of Agriculture of the Russian  
Federation and Head of the Federal Agency for  
Fisheries, **Ilya Shestakov**.

The plenary session was moderated by **Igor Maximtsev**, the UNECON Rector.







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# UNECON Alumni Forum – events with VIP guests

UNECON Alumni Forum VIP guests talked about their student years and expressed high level of education at the University. All speakers emphasized the important role of the University in training of high-qualified specialists.



Close interaction of business, education and science is the key to successful economic development of the country.





**UNECON welcomes your proposals and ideas on establishment and development of cooperation in all areas of possible collaboration between universities and industry from Russia and Thailand!**



The First Rectors Forum of Russia and Thailand  
«Education in Russia and Thailand: Dialogue with  
the Digital Society»

**THANK YOU  
FOR YOUR ATTENTION!**



90 YEARS OF LEADERSHIP



Mrs. Olga Onufrieva  
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Alumni and Corporate Partners  
Relations Directorate  
St. Petersburg State University  
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